

30 Years
of Impact!



2024 NATIONAL CONFERENCE

- SEED TO SUCCESS -
Growing Together!

Sponsorship Prospectus

24-26 September 2024
Albury Wodonga



AUSTRALIAN
WOMEN IN
AGRICULTURE





Introduction

Australian Women in Agriculture Ltd (AWiA) invites you to partner with us to deliver our 2024 national conference in Albury/Wodonga. Our conference attracts delegates from a wide range of professions from grass roots farmers and pastoralists to important service providers - all involved in feeding, clothing, and housing a growing global population.

The recent challenging climatic events across Australia will make this conference a significant event on AWiA's calendar to celebrate those living and working in rural, regional, and remote Australia and will also assist to support and grow after challenging times.

The 2024 event will deliver a program that is as formidable and diverse as the individuals in it. Key speakers and leaders in their field who are challenging the status quo and driving change will feature on the program. These speakers will provide a valuable mix of education, empowerment, connection, and networking. We will have a diverse audience including First Nations speakers and delegates, future agriculturalists and women from other culturally diverse backgrounds.

Through the support of sponsors, we can continue to present an event that grows and evolves with our community. Partnering with us is your opportunity to reach the key influencers and decision-makers of today, and also build new relationships with those of tomorrow.

We recognise the importance of the United Nations Sustainable Development Goals (SDG). Our event aligns with several SDGs relating to gender equality and inclusion, health and well-being, education, and economic growth. We are keen to understand how we can align and work together with conference partners to achieve the related targets of your organisation.

The conference offers you the opportunity to reinforce your company's brand and build awareness to a highly relevant audience by connecting with a network of forward-thinking women committed to positively impacting the communities they live and work in. We look forward to partnering with you for this important event.



About Us

Australian Women in Agriculture (AWiA) is a non-profit incorporated organisation established in 1994. It is Australia's peak organisation for women across all areas of agriculture and related sectors.

AWiA is a dynamic and influential organisation dedicated to empowering women in the agricultural sector. For over 30 years, AWiA has been a driving force in advocating for gender equality, fostering leadership, and providing a vibrant platform for women across the agricultural landscape. Through its rich history, AWiA has played a pivotal role in connecting, supporting, and uplifting women, making significant contributions to the growth and resilience of the agricultural community. As a catalyst for positive change, AWiA continues to shape the future by championing the role of women and addressing challenges faced by those in the agricultural sector.

“Seed to Success” is coming to Albury Wodonga in September 2024, will you join us?

The much-anticipated conference is set to draw over 200 women from every corner of Australia. This year AWiA celebrates 30 years of impact! This gathering is not merely an event; it's a convergence of diverse voices, experiences, and expertise within the agricultural realm. With attendees spanning the breadth of the nation, the conference promises a rich tapestry of insights, empowering stories, and collaborative discussions that reflect the vibrant nature of women's contributions to agriculture. It's an opportunity for networking, learning, and celebrating the remarkable achievements of women in this vital industry.

It serves as an occasion to celebrate the resilient individuals who live and work in the rural, regional, and remote corners of Australia. Furthermore, it aims to provide support and drive growth following a period of challenging times in agriculture.

The 2024 event promises a program as dynamic and diverse as the remarkable individuals who comprise it. Our distinguished lineup of speakers, leaders in their respective fields, are catalysts for change, pushing boundaries, and innovating industries. These thought leaders bring a unique blend of education, empowerment, connectivity, and networking opportunities.



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Sponsorship Offerings

Sponsoring the AWiA conference is an opportunity to connect with a highly relevant audience, build brand visibility, demonstrate commitment to important causes, and gain insights into the agricultural industry. It's a strategic investment with multifaceted benefits for organisations in this sector.

	Premier	Gala	Diamond	Emerald	Sapphire	Ruby	Trade
Investment and Availability	\$30,000 Exclusive	\$20,000 Exclusive	\$10,000	\$5,000	\$2,500	\$1,500	\$1,000
Level	naming	naming	session name				
Digital exposure	short video	short video	✓	✓	✓	✓	
Acknowledgement at conference	✓	✓	✓	✓			
Logo on Promotional Materials	✓	✓	✓	✓	✓		
Conference Tickets	10	5	5	3	2	1	1
Presentation Opportunity	30 mins	5 mins					
Advertisement in Program	Two page	Full page	Full page	Half page	Quarter page		
Social Media Promotion	✓	✓	✓	✓	✓	✓	
Trade Table	✓	✓	✓	✓	✓	✓	✓
Conference Bag	✓	✓	✓	✓	✓	✓	✓
Venue Signage	Stage	Stage	Session stage	venue	Trade	trade	trade
Promotion of your company on the website	✓	✓	✓	✓	✓	✓	✓

***Bespoke sponsorship arrangements can be discussed. Lets talk!

All prices are GST exclusive.

Logo placement and promotion– Placement and size of logos and promotion is at the discretion of AWiA and will reflect the level of support given organisations.

By collaborating with AWiA as a valued sponsor, you not only align your brand with this influential event but also gain access to key influencers and decision-makers of today and the emerging leaders of tomorrow.





Exclusive Premier Sponsorship

Elevate Your Brand at the Australian Women in Agriculture National Conference 2024!

Premier Package

Exclusive naming rights to conference

Premier event sponsorship comes with a range of benefits that offer high visibility, exclusivity, and significant impact. Enjoy a custom package designed to meet your brand's unique objectives and maximize your return on investment.

Visibility: Position your brand at the forefront of the conference with exclusive recognition across all promotional channels.

Leadership Positioning: Showcase your commitment to empowering women in agriculture and drive positive change in the industry.

Strategic Networking: Engage with influential professionals, industry leaders, and decision-makers.

Premier Sponsorship Package Includes:

- **Maximum Visibility:** Top-Tier Branding: Premier sponsors receive the highest level of branding, ensuring maximum visibility in promotional materials, signage, and advertising.
- **Prominent Logo Placement:** Your logo prominently featured in all event-related communications, both online and offline.
- **Keynote Address:** The opportunity to deliver a keynote presentation during the event, positioning your brand as a thought leader.
- **Venue Signage:** Banner on stage for entire conference.
- **Networking:** Access to networking events, connecting you with industry leaders and delegates.
- **Recognition:** Acknowledgement by MC at the event. Two full pages for your company profile/advertisement in the proceedings. Premier acknowledgment in all press releases, media interactions, and official communications.
- **Trade Space:** Prime location at the exhibition to showcase your products and engage with attendees.
- **Digital Exposure:** Extensive visibility on the event website, social media channels, and email campaigns. Organisation promotional video to be played during breaks at conference.
- **Attendance:** Complimentary registration for ten people for the entire conference and networking event.
- **VIP Seating:** Priority seating for your representatives, offering an excellent view and proximity to key speakers.
- **Satchel:** Inclusion of four items in delegate satchel.

Investment \$30,000

Join us as a Premier Sponsor and be a catalyst for positive change in Australian agriculture!



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Gala Evening Package

This exclusive package offers sponsors a significant presence leading up to, and during the gala evening. Our Gala Sponsor will showcase their support to the future of Australian agriculture as we celebrate 30 years of AWiA!

- **Branding:** Your logo prominently featured on all conference materials, website, and digital platforms, main stage during the gala dinner.
- **Speaking Opportunity:** Welcome the audience during the Gala Evening (5 minutes).
- **Recognition:** Organisation logo on the menus. Acknowledgment in media interactions, and official communications. Acknowledgement by MC at the event. Full page company profile/advertisement in the proceedings.
- **Venue Signage:** Banner on stage during the dinner and at the front of the venue for the conference.
- **Trade Space:** Trade table to engage with attendees.
- **Digital Exposure:** Featured content on conference social media channels, reaching a diverse and engaged audience. Organisation promotional video to be played.
- **Attendance:** Complimentary registration for five people for the entire conference and networking event.
- **VIP Seating:** Priority seating for your representatives, offering an excellent view and proximity to key speakers.
- **Networking Opportunities:** Exclusive access to key stakeholders, industry leaders, and decision-makers during the dinner.
- **Satchel:** Inclusion of three items in delegate satchel.

Investment \$20,000

Diamond Package

This package offers sponsors a significant presence leading up to, and during the conference with acknowledgment as a session sponsor.

- **Branding:** Your logo prominently featured on all conference materials, website, and digital platforms.
- **Recognition:** Acknowledgment in media interactions, and official communications. Acknowledgement by MC at the event. Full page company profile/advertisement in the proceedings.
- **Venue Signage:** Banner at the front of the venue during the conference.
- **Trade Space:** Trade table to engage with attendees.
- **Digital Exposure:** Featured content on conference social media channels, reaching a diverse and engaged audience.
- **Attendance:** Complimentary registration for five people for the entire conference and networking event.
- **VIP Seating:** Priority seating for your representatives, offering an excellent view and proximity to key speakers.
- **Networking Opportunities:** Exclusive access to key stakeholders, industry leaders, and decision-makers
- **Satchel:** Inclusion of two items in delegate satchel.

Investment \$10,000



Other Sponsorship Opportunities

Emerald Package

- **Branding:** Your logo prominently featured on all conference materials, website, and digital platforms.
- **Networking:** Access to networking events, connecting you with industry leaders and delegates.
- **Recognition:** Acknowledgment in all press releases, media interactions, and official communications. Half page company profile/advertisement in the proceedings.
- **Trade Space:** Trade table to engage with attendees.
- **Digital Exposure:** Featured content on conference social media channels, reaching a diverse and engaged audience.
- **Attendance:** Complimentary registration for three people for the entire conference and networking event
- **Venue Signage:** Banner in the venue during the conference
- **Satchel:** Inclusion of one item in delegate satchel


Investment \$5,000

Saphire Package

- **Branding:** Your logo on all conference materials, website and digital platforms.
- **Networking:** Access to networking events, connecting you with industry leaders and delegates.
- **Recognition:** Acknowledgment in all press releases, media interactions, and official communications. Quarter page company profile/advertisement in the proceedings.
- **Trade Space:** Trade table to engage with attendees.
- **Digital Exposure:** Recognition on conference social media channels, reaching a diverse and engaged audience.
- **Attendance:** Complimentary registration for two people for the entire conference and networking event
- **Satchel:** Inclusion of one item in delegate satchel

Investment \$2,500





Other Sponsorship Opportunities

Ruby Package

- **Branding:** Your logo on website and digital platforms. Listed in program as sponsor.
- **Networking:** Access to networking events, connecting you with industry leaders and delegates.
- **Trade Space:** Trade table to engage with attendees.
- **Digital Exposure:** Recognition on conference social media channels, reaching a diverse and engaged audience.
- **Attendance:** Complimentary registration for one person for the entire conference and networking event
- **Satchel:** Inclusion of one item in delegate satchel

Investment \$1,500

Trade Package

- **Networking:** Access to networking events, connecting you with industry leaders and delegates.
- **Trade Space:** Trade table to engage with attendees.
- **Attendance:** Complimentary registration for one person for the entire conference and networking event
- **Satchel:** Inclusion of one item in delegate satchel

Investment \$1,000



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Ready to Invest!

The 2024 AWiA conference is a unique opportunity to bolster your company's brand and increase visibility and connection with a highly relevant audience. By engaging with a network of forward-thinking women dedicated to making a positive impact on communities and the agriculture industry more broadly or across Australia, you will position your organisation at the forefront of transformative change.

We eagerly anticipate the opportunity to partner with you for this momentous event, paving the way for a brighter and more inclusive future.

For questions and to secure your sponsorship please contact:

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